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Wilson's Coca-Cola Price Guide

Helen Wilson, Al Wilson : Wilson's Coca-Cola Price Guide before purchasing it in order to gage whether or not it would be worth my time, and all praised Wilson's Coca-Cola Price Guide:

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This excellent reference for anyone interested in the wondrously broad range of Coca-Cola collectibles is now in its newly revised fourth edition! This book is filled cover-to-cover with approximately 2,000 bright, color pictures of the most sought-after Coca-Cola products ever made, from advertisements, trays, and bottles to haberdashery, jewelry, and amazing one-of-a-kind novelties, all with updated prices reflecting today's market. From its earliest offerings to a modern-day selection, Coca-Cola is well represented by this definitive text, which includes many of the rarest pieces from within the Coca-Cola Company's own archives. A useful and gloriously beautiful book!

About the Author Al and Helen Wilson are long-time collectors, familiar to Coke collectors and those who frequent Coca-Cola Collectors Club gatherings.