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Allen Petretti

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Warman's Coca-Cola® Collectibles



Allan Petretti

Identification and Price Guide

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Warman's Coca Cola Collectibles: Identification And Price Guide

Allen Petretti : Warman's Coca Cola Collectibles: Identification And Price Guide before purchasing it in order to gage whether or not it would be worth my time, and all praised Warman's Coca Cola Collectibles: Identification And Price Guide:

2 of 2 people found the following review helpful. Not really worth the money unless it's your first time buying a reference to Coca - Cola. Nice Pictures.By J. M. LutzWhile the pictures are very vibrant and clear, there was nothing new in this edition than past editions of their books. Was hoping for more updated, inclusive pictures and information. It was "same-old, same-old", just better pictures. In fact I have older editions which are much more thorough than this book. I suggest borrowing this from a Library or Barnes Nobles.0 of 0 people found the following review helpful. Only gives values of what author considers collectibleBy CustomerVery disappointed. I purchased this with hopes of placing a value on larger porcelain signs. Unfortunately, since the author doesn't fancy larger signs and doesn't collect them, he didn't bother to value them. I am not interested in the writer's opinion of whether or not it is collectible, I am interested in the market value.Don't waste your money.0 of 0 people found the following review helpful. Excellent

photographs. By J. A. Belotti I love the look of the old Coca-Cola ads. This book is full of pictures of all that old stuff. I can't afford to purchase them myself so a picture of them will have to do. I can't speak to the accuracy of the prices but the pictures are great. Also, there is a section in front about the history of Coca-Cola, some tips for collectors and how to tell authentic items from reproductions. But again, I just enjoy the pictures and once I start flipping pages, I spend at least an hour enjoying the many photos of so many various Coca-Cola collectibles.....

One of the world's most recognisable brands is now a wildly popular category among collectors. Passionate collectors will discover tools to maintain and enhance collections, and learn more about the company's 120 year-old-history, in this exciting book. "Warman's[registered] Coca-Cola[registered] Collectibles: Identification and Price Guide" features countless chapters of Coca-Cola[registered]'s broad range of collectible items, and offers readers: 1,500 vivid colour photos to help identify and assess items before purchasing or selling; reliable market prices and detailed descriptions; tips on spotting fakes and reproductions, and a potentially huge cost benefit to collectors. In all, this exhaustive "Coca-Cola[registered]" reference features items from 1880s to 1960s including calendars, toys, serving trays, bottles and coolers.