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B. J. Summers

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Value Guide to Advertising Memorabilia

B. J. Summers : Value Guide to Advertising Memorabilia before purchasing it in order to gage whether or not it would be worth my time, and all praised Value Guide to Advertising Memorabilia:

This second edition contains over 1,000 beautiful full-color photographs, representing all categories of advertising. Items are described in detail with current market values - signs, clocks, calendars, thermometers, trays, toys, paperweights, tins, plates, ashtrays, and much more. Each value is coded as to whether it was derived from a dealer, collector, or actual auction value. 1999 values. AUTHORBIO: B.J. Summers continues to compile essential references for advertising and Coca-Cola collectors. His popular books include Pocket Guide to Coca-Cola, Summers' Guide to Coca-Cola, Soda Pop Memorabilia, Antique Contemporary Advertising Memorabilia, and Value Guide to Gas Station Memorabilia. His books have become standard references in their fields. REVIEW: This book recollects those thrilling days of yesteryear, presenting hundreds of vintage advertising items - signs, thermometers, calendars, jars bottles, tins,

displays, and much more. It's a nostalgic look at the past.