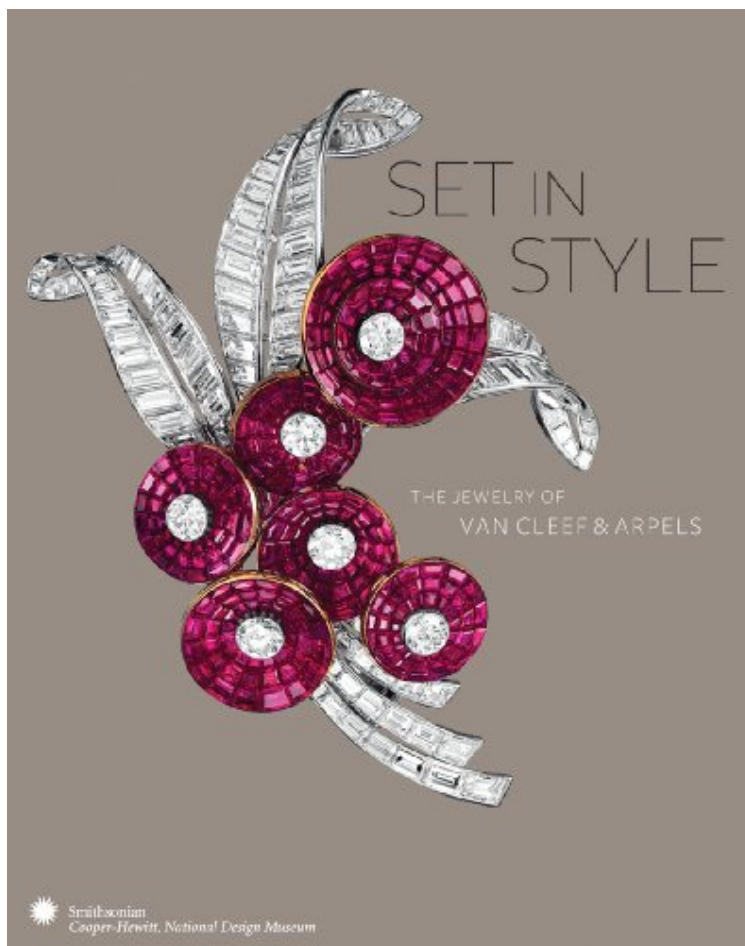


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Set in Style: The Jewelry of Van Cleef Arpels

Sarah Coffin, Suzy Menkes, Ruth Peltason : Set in Style: The Jewelry of Van Cleef Arpels before purchasing it in order to gage whether or not it would be worth my time, and all praised Set in Style: The Jewelry of Van Cleef Arpels:

1 of 1 people found the following review helpful. The Jewelry of Van Cleef ArpelsBy Angelica B.If you are a fan of high-end jewelry, this is a must. VCA set the tone of what was fashionable for countless decades creating ever so beautiful new styles and techniques which revolutionized and forever changed the art of jewelry making. This is a very thorough book on the history of one of most impressive jewelry makers and how and why VCA was able to withstand the test of time and taste. The photographs are exquisite and there is also plenty of photographs of original designs in charcoal and gouache straight from the VCA archives, as well as some of their most famous and glamorous clients wearing their VCA pieces. Excellent!2 of 2 people found the following review helpful. Looks better than the original itemsBy John GrantI saw this exhibit while in New York, and this book makes the jewelry look even more beautiful.

The way they were able to get light behind all the pieces and show them up close is phenomenal. I am glad I saw them 'live' for reference, but the book is the better viewing. 4 of 4 people found the following review helpful. Better than the exhibit. By William Harger
Went to the exhibit in NY and it was really badly designed. Hard to see the objects. I bought this book to get a better idea of the history of the pieces and they did a wonderful job here. A brilliant look into one of the worlds most famous jewelry designers.

Since its opening on the place Vendôme in Paris in 1906, renowned jeweler Van Cleef Arpels has played a leading role in setting style and design trends in luxury jewelry and in the development of the art of jewelry design. Van Cleef Arpels pieces have been worn by such style icons as the Duchess of Windsor, Grace Kelly and Elizabeth Taylor, and the company's prestige has spread throughout the globe, thanks to an unending list of prominent commissions issued by royal and imperial courts and the world's rich and famous. *Set in Style: The Jewelry of Van Cleef Arpels* explores the historical significance of the firm's contributions to jewelry design in the twentieth century, including the establishment of Van Cleef Arpels in New York in 1939. The book features more than 350 of Van Cleef Arpels' most celebrated works from museum and private collections worldwide, including jewels, timepieces, fashion accessories and objets d'art, focusing on those created exclusively for the American market. Six accessible essays accompanied by nearly 400 photographs, including previously unpublished design drawings from the Van Cleef Arpels archives, examine the precious pieces through the lenses and themes of innovation, transformation, nature, exoticism, fashion and personalities.