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Tony Nourmand, Graham Marsh
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Film Posters of the 50's

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The best, the sexiest, the coolest film posters from the 1950s: from *Some Like it Hot* to *Cat on a Hot Tin Roof*; from *La Strada* to *Roman Holiday*. The superb posters in this book present the full range of images—from stark to sizzling—that enticed international cinema audiences in the 1950s. Faced with the new challenge of television, studios conjured up a host of new attractions: Cinemascope, Vista-Vision and 3D, the curves of Marilyn Monroe in *The Seven Year Itch* and *Some Like It Hot* and the moody figure of James Dean in *Rebel Without a Cause*. And then there was the elegant Cary Grant, at his peak in films like *To Catch a Thief* and *North by Northwest*. The "New Wave" was starting to break—with such European imports as *La Strada* and *Black Orpheus*. This was also the era of the great science fiction film: *The Day the Earth Stood Still*, *Invasion of the Body Snatchers*, and *Forbidden Planet*. With more than 250 full-color posters from all over the world and commentary by two leading experts on poster art, *Film Posters of the 50s* is a must have for all film buffs as well as anyone interested in graphic design and advertising.

Film Posters of the 60s evokes the era when James Bond flicks were envelope-pushing fantasies for the bachelor-pad set. -- Newsweek
About the Author Tony Nourmand is the owner of the Reel Poster Gallery in London, the leading international film poster gallery, and a top authority on the subject. Graham Marsh has worked as a magazine art director, illustrator, and fashion writer. He was also co-editor and designer of a highly successful series of books on album cover-art.