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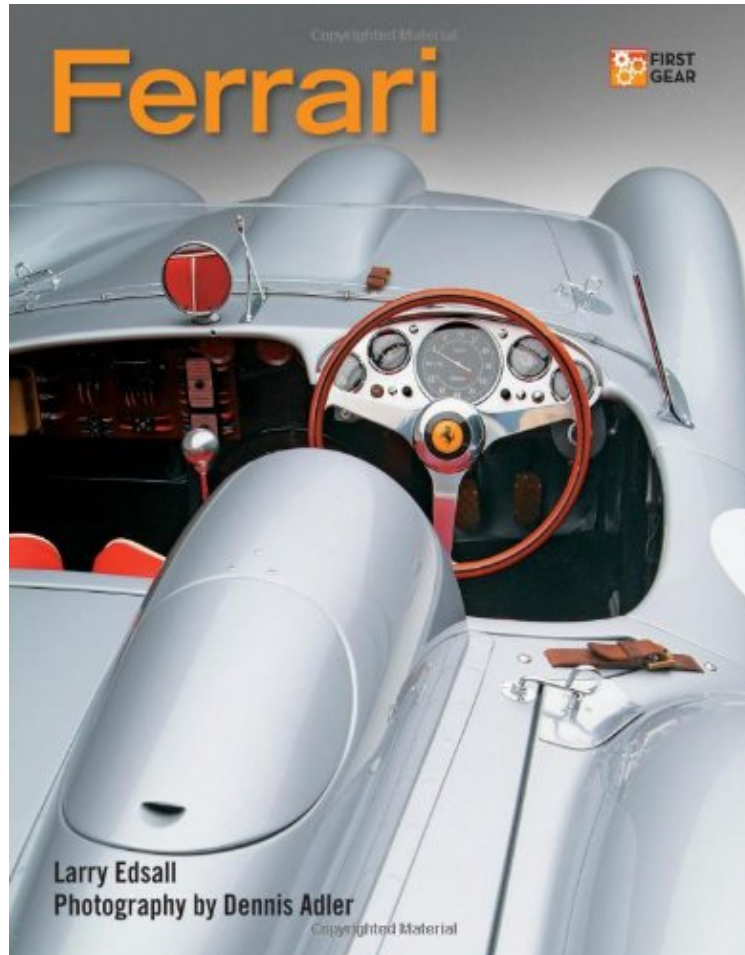
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Ferrari (First Gear)

Larry Edsall : Ferrari (First Gear) before purchasing it in order to gage whether or not it would be worth my time, and all praised Ferrari (First Gear):

1 of 1 people found the following review helpful. This is a great book. It's the first book on Ferrari that ...By D. L.This is a great book. It's the first book on Ferrari that I've owned so I don't have much to compare it to, but it's crammed full of interesting info. The writing is decent, too, though nothing to shout about. The generous amount of photos look wonderful. It's a much larger book than I expected, but that's a good thing. My only real issue with it is the formatting. The first chapter seems unnecessary. The timeline jumps around a fair amount, which can be a bit confusing if you just sit down to read a large portion of it. Since it's primarily a history book, a smooth timeline seems like the logical way to go about it. Often times the photos don't match what is text is saying on a given page (ie talking about one model while a different one is shown), so you have to thumb your way back and forth as you go. The captions on the photos are correct; I'm just talking about the bulk text not matching up. Definitely worth the price (paid about \$19 for it at the time). If you're curious about Ferrari history, or just want a great coffee table book, this is a good one to start with.11 of 11 people found the following review helpful. Superior Photgraphy Showcases the Top Examples of the MarqueBy

Doug - Haydn FanOne should buy this book for the photographs, which are very good to excellent, and capture a multitude of the most famous Ferrari models. Right off the back the book opens with a short chapter on Pinin Farina's (as the name was then written) Cisitalia 202, a nicely done short history with twelve color photographs showcasing a superb red example of this legendary car and epochal monument of automobile design. (There's one of these in MOMA.) This great start gets muddled up with a confusing overview previewing the upcoming chapters. I think the book would have read better without this section, or at least, without duplicating later photos. Too, better editing would have helped an ongoing and annoying discontinuity between page and image. Writing a review is not helped by such confusion, I must say! Also, themes and topics pop up here and there without any convincing larger focus - surely this book could have been better organized and not so helter-skelter in its directions. However, despite these intellectual issues - or peccadilloes if you wish - the book does give a wonderful overview of Ferrari's greatest cars, most in pristine condition. Readers are treated to an embarrassment of riches as one section on a legendary Ferrari flows into yet an even more legendary model! The oh-so-critical colors are printed with great care - the paler yellow Luigi Chinetti demanded for the Sergio Scaglietti 275 GTB/4 Spyder (cars derisively derided by Enzo Ferrari as taxis!) is perfectly contrasted with a richer yellow 275 GTB. (The preview chapter boasts an even brighter shade - a screaming yellow 250 GT Short Wheelbase Berlinetta!) Chapter two covers Enzo Ferrari's career with a series of historic photos, but does not add any historical revelations. Just how rich a collection of photographs is contained here might be gauged by counting the 150 plus color photos (not counting in addition many historical black and whites) all coming in the first hundred pages. Chapter 5, a touching study of Ferrari's Dino, has wonderful shots of the car Ferrari named after his beloved son, Dino, who courageously faced a terrible early death. The book includes a thorough index: overall this is an outstanding art book, with its editing issues quite overwhelmed by the majesty of the Ferrari images. 1 of 1 people found the following review helpful. Good photos terrible editing By Dinosar Any Ferrari book will have the colorful pics (some of which come from other books I have on Ferrari), but the errors in text and misplaced photos are far too numerous for any book. The section on the 550 has photos of F50 and 512TR. It almost looks like the book was never proof-read. Ferrari enthusiasts will find the errors immediately and it is very disconcerting. One or two goofs is acceptable but this is systemic. Shame, because it could be a nice little page turner.

Ferrari has been producing race and road cars for more than 60 years. In the distinctive Ferrari Red, legendary cars with names like Monza, Testa Rossa, and Daytona turn heads from Monaco to Japan and around the world.

About the Author Larry Edsall was snatched away from a career as the sports editor of a daily newspaper in Michigan to become the motorsports editor at AutoWeek magazine, where he spent most of a dozen years as the managing editor. He left Detroit for Phoenix in 1999 to help modernize one automotive website and then launched another, iZoom.com. He is a freelance contributor to automotive and lifestyle publications, writes regularly for the Detroit News "Drive" section, contributes to the New York Times "Wheels," and is part of the adjunct faculty at the journalism school at Arizona State University. Edsall's Motorbook titles include Camaro 2016, Corvette Stingray, and Chevrolet Volt. He resides in Phoenix, Arizona. Dennis Adler is an avid automotive enthusiast, writer, and photographer who has written several books including Packard, Chrysler, and Fifties Flashback: The American Car. He lives Pennsylvania.