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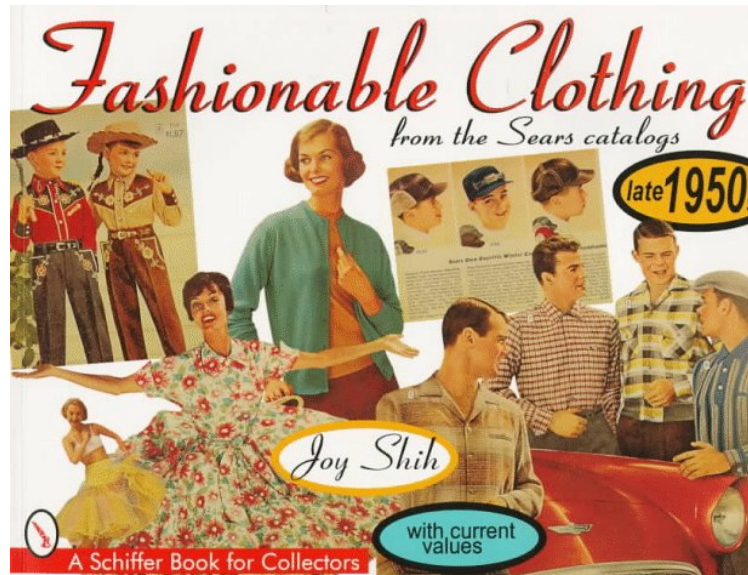
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Fashionable Clothing from the Sears Catalogs: Late 1950s (Schiffer Book for Collectors)

Joy Shih : Fashionable Clothing from the Sears Catalogs: Late 1950s (Schiffer Book for Collectors) before purchasing it in order to gauge whether or not it would be worth my time, and all praised Fashionable Clothing from the Sears Catalogs: Late 1950s (Schiffer Book for Collectors):

2 of 2 people found the following review helpful. fabulous and IN COLORBy kbearI ordered several books while researching the attire of the late 50's for a play I am currently costume designing. This book was the best visual source. Not only is it thick considering the more limited time period it covers, but it also included men's wear (which some of the other books I have ordered leave out) in addition to children's, teen girls, and women's attire for multiple occasions from work to leisure to sleepwear, and coats, shoes, accessories, etc. It was also helpful that the images were in COLOR; it's one thing to read about the color combinations of a period but another to see them in use. If you are looking for resources on the fashions of the late 50's for everyday people...(not models or what would have been in the fashion magazines because let's be honest very few people actually wore what is in the fashion plates of any particular period) I would definitely order this book and one other "American Costume, 1915-1970" by Shirley Miles O'Donnell with foreword by Lucy Barton (whose book "Historic Costume for the Stage" is a must for all earlier time periods.)0 of 0 people found the following review helpful. Great Costuming ReferenceBy Laurie B CandalarI use this book as a reference in my Costuming class, easy to use and covers all types of clothing from the 1950's.1 of 1 people found the following review helpful. Another Enjoyable Fashion BookBy Heidi Crabtree aka ScoundrellI have one of these books on 80s style and as usual, this is a great book, showing all the styles from this time period. Anyone into fashion or the 50s will really enjoy this book, with lots of photos.

Meet the book that defined fashion for generations of Americans in the twentieth century-the Sears Catalog. European couture designs were beautiful in fashion magazines but the average person with an average income shopped for

clothing in department stores. The Sears Catalog brought household goods and fashionable clothing to everyone, whether they had access to a department store or not. Pictured here is clothing for men, women, and children taken from actual Sears Catalogs from the late 1950s, along with descriptions and original prices. Current values for some items are included as a reference guide for collectors of 1950s vintage clothing. Who can forget slim sheaths and whirly skirts, rolled-up dungarees and pedal pushers, bouffant slips and taffeta prom gowns, fraternity prep jackets and children's western wear? With more than 400 color photographs, this book offers a nostalgic look into fashionable clothing of an era which defined an entire generation.