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(Download) Everybody's Guide to Plate Collecting

Everybody's Guide to Plate Collecting

Herschell Gordon Lewis, Margo Lewis : Everybody's Guide to Plate Collecting before purchasing it in order to gage whether or not it would be worth my time, and all praised Everybody's Guide to Plate Collecting:

1 of 1 people found the following review helpful. A model of how to write a good nonfiction bookBy Robert W. BlyI have no interest in plate collecting but bought this because the author is a friend. And I am glad I did, because I write books, and this guide is a model of the right way to write a nonfiction book: clear, conversational, enough great information to give the reader his money's worth, but not so much that we are overloaded. I knew Herschell wrote great marketing books because I have read them, and it was fascinating to see how equally masterful he was with this subject (he is a plate collector and has been involved in marketing plates for many years).

Book by Lewis, Herschell and Margaret