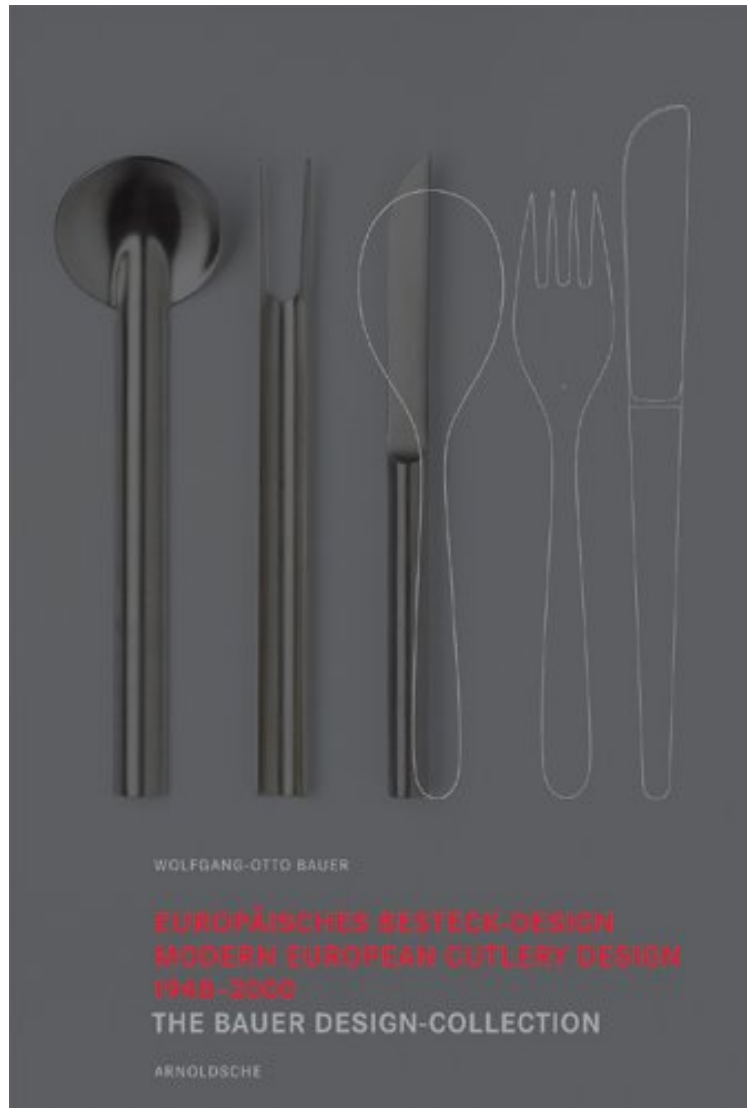


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W.-O. Bauer

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(Free read ebook) European Cutlery Design 1948-2000: The Bauer Design Collection

## European Cutlery Design 1948-2000: The Bauer Design Collection

**W.-O. Bauer : European Cutlery Design 1948-2000: The Bauer Design Collection** before purchasing it in order to gauge whether or not it would be worth my time, and all praised European Cutlery Design 1948-2000: The Bauer Design Collection:

1 of 1 people found the following review helpful. Excellent Presented Well InformativeBy wilson st.leroy  
mid century modern stainless flatware needed sometime to pay the respect as a design force it needed. this edition does that in a elegant and informative manor..i highly recommend this for any industrial designer, architect or admirers of form function and design.  
0 of 0 people found the following review helpful. Five StarsBy Gregory Gersch  
Answered prayer.

## Looking forward to volumes 2, 3, etc.

After WWII, stainless steel (also known by the abbreviation 18/8) was the working material preferred by cutlery designers. Table culture attained a high profile with this new material. The industrialists Hugo Pott, W. Seibel and Philipp Rosenthal played a paramount role in ensuring that it did. The Bauer Design Collection boasts fascinating examples revealing bold approaches to form, a supreme achievement in high-gloss steel, innovative, tactile cutlery that is also provocative alongside modern design classics. Fifty years of German cutlery design by such luminaries as W. Wagenfeld, C. Pott, W. Karnagel, P. Raacke and T. Wirkkala form the nucleus of the collection. Moreover, it features highlights of European design from Scandinavia, Great Britain, France and Italy. New developments in technology, new materials and processes contributed just as much to the new cutlery culture after 1945 as changes in style, trends and fashions did. Today the Bauer Design Collection comprises more than 1,000 models.

The present book shows bold design examples, outstanding products made of high-gloss polished steel, innovative and even provocative cutlery plus classics of modernity Germany, Scandinavia, France and Italy. A comprehensive picture of European design cutlery during the past 50 years is painted by a selection of 130 drafts from the about 1,000 models of the Bauer collection, shown in large-format illustration accompanied by detailed descriptions and knowledgeable texts on all relevant trends.

--MD - International Magazine of Design, 6/2008

From the Publisher

New Wave Table Culture - Highlights of European Cutlery Design from the Bauer Collection

Since the Second World War, stainless steel has been the material of choice for cutlery designers. The culture of the table has enhanced its profile with this new material. Distinguished industrialists such as Hugo Pott, Wilhelm Seibel and Philip Rosenthal have been paramount players in this process. Hot off the presses, European Cutlery Design 1948-2000 - The Bauer Design Collection showcases fascinating examples of boldly innovative approaches to design, supreme achievements in cutlery of mirror-polished stainless steel. New takes on ergonomic, tactile design that is on occasion provocative are featured alongside modern classics from Germany, Scandinavia, Britain, France and Italy. The stylistic gamut matches developments of the past fifty years, ranging from 1950s streamline form to the New Wave of the years before the century closed. Reproduced in large formats and accompanied by detailed annotation as well as knowledgeable texts on all major trends, a selection of 130 of the most innovatively designed pieces from the Bauer Design Collection, which comprises some 1000 models, represents a sweeping survey of developments in European designer cutlery.

About the Author

Wolfgang-Otto Bauer (born in Memmingen in 1931) began to collect stainless steel cutlery in the mid-1950s. After graduating in mechanical engineering from TH Stuttgart, he worked as a design engineer and designer for large firms such as Motometer and Robert Bosch GmbH. On the side, he worked as a designer in film and a graphic designer while also lecturing in the history of industrial design. A member of the Association of German Industrial Designers (VDID) and the Deutsche Werkbund Baden-Württemberg, Wolfgang-Otto Bauer has presented objects, cutlery and table ware at numerous exhibitions and in publications since 1983.