



everything, but there are so many rarities included here that I haven't seen! It's great fun looking at everything and it will be a terrific resource for identification. Thanks for writing this much-needed reference book! 0 of 0 people found the following review helpful. Great Reference Book By gingersnap Great reference book for vintage Barbie licensed products. Pictures and detailed product information are organized really well on each page. 0 of 0 people found the following review helpful. Great Reference Book!!! By THE ORIGINAL DAZET This is a great book to look up items not listed in any other book! I love the way the pictures are displayed and the descriptions! It is a great book for any type of collector, beginner or advanced! A must have for vintage Barbie Collectors! Add this one to your book collection indeed!

Barbie doll licensed products were introduced to the market place in 1961. This encyclopedia, a 20-year project by the authors, documents the beginning through 1971. Over 1,100 color photographs will surely delight both the novice and experienced collector. Twelve chapters cover 96 categories including furniture, materials, musical toys, paper, playsets, promotions, sewing, structures, time pieces, transportation, displays/dressed boxed dolls, and vinyl products. This user-friendly book features color coded chapters and categories, accessory lists, product facts, original product advertising, along with a thumbnail reference, quick identification, and value guides. Fifty-two licensed companies are represented with many cross-collectible categories such as My Merry, Whitman paper dolls, Thermos-King Seeley, Ben Cooper, Dell Comics, and American Greeting. 2011 values.

About the Author Alva Christensen and Laural Schwing are a mother and daughter team that has been collecting Barbie dolls since 1979. Alva, who has had a passion for antique bisque dolls since the age of 16, began collecting them when she received an A M bisque doll from her grandmother. In the late 1940s - 1950s, Alva's grandmother owned a museum at Rainbow Pier in Long Beach, California. Alva remembers, as a teenager, riding the bus to visit her grandmother at the museum. Laural Schwing and Alva Christensen are a mother and daughter team that has been collecting Barbie dolls since 1979. In the 1980s Laural was drawn to licensed products and they branched off into this field of collectibles. In 1991, this team started collecting specifically for a book on licensed products. They spent several years starting to put it together and then took a break while Laural got married and had three children. Now they have come together once again to complete this project.